

NOTHING MATTERS NOW BUT VICTORY! THE BASSANO RECORDER

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BASSANO, ALBERTA, THURSDAY, OCTOBER 19th, 1942

Personals

Miss Connie McBeth of Calgary spent the Thanksgiving week-end in Bassano.

Mr. and Mrs. Fred Holmes, Mr. and Mrs. Harry Holmes and Miss Shirley Holmes, all of Calgary, visited in Bassano over the week-end.

Mrs. B. E. Barlow will return on Friday morning to Bassano having spent the past week visiting with relatives in Moose Jaw, Sask.

Miss Winifred Playfair of Medicine Hat spent Thanksgiving at the home of their parents in Bassano.

Sgt. Jim Bayles of Suffield spent Thanksgiving leave with his parents in Bassano.

Miss Grace Bivitt was a week-end visitor in Calgary.

Mr. Goldie Smith of High River spent Thanksgiving day with his parents in Bassano.

Mr. and Mrs. Cliff Wright and Mr. and Mrs. Reg. Bromley of Medicine Hat were visitors at the home of Mr. and Mrs. Keith Horne over the week-end.

Mr. Ted Stiles of Calgary was home for Thanksgiving week-end.

Mr. and Mrs. S. Keith of Calgary were guests of Dr. and Mrs. Keith during the week-end.

Miss Phyllis Plummer of Calgary and Miss Betty Plummer of Rocky Mountain House spent the long week-end at their home in Bassano. P.O. Ben Plummer of Dafoe, Sask. is also spending leave with his parents here.

Mr. Graham Cathro of Calgary was a Bassano visitor over the week-end prior to his active call in the Navy.

Miss Marge McKee of Calgary spent the week-end at the home of Mr. and Mrs. T. Bayles.

Miss Frieda Schelchke of Calgary spent Saturday and Sunday at the home of her parents in Bassano. Miss Mary Lore of Calgary renewed acquaintances in Bassano while home for Thanksgiving.

Mr. George Smith of Annull was home for Thanksgiving. Mr. Walter Schenk of East Coulee also visited in Bassano on Sunday and Monday.

Mr. Bert Calowich of the local bank staff motored to Calgary for the week-end.

Mr. Bob Wight of Nanton spent Thanksgiving with his sister, Mrs. McPharlane of Bassano.

Cpl. Ken Hansen spent week-end leave in Bassano with his family.

Mrs. Kinzell of the local teaching staff spent Monday at the home of her parents in Arrowwood.

Miss H. Falconer of the local teaching staff visited at her home in Oyen over the week-end.

Mr. Bob Edwards left Bassano on Monday for Calgary where he is now employed.

Mr. Keith Horne of the A.G.T. Service is at present a visitor in Vulcan.

Mr. and Mrs. Jack and daughter Doris of Calgary spent Thanksgiving day with their sister and brother-in-law, Mr. and Mrs. J. Rathbone.

Miss Gwen Marcellus of Medicine Hat was the house guest of Mr. and Mrs. R. B. Fowden and daughters for the holiday.

MANYBAG LIMITS OVER LONG WEEKEND

"HUNTING IS GOOD" SAY CITY VISITORS

Constable M. L. Allen and Gano Troopmaster Them Kier checked 102 cars in the district on Monday for the KNEX PRESBYTERIAN CHURCH will be held at 2 O'CLOCK IN THE AFTERNOON. The address by the Pastor will be

The Imperial Hotel accommodated 150 hunting guests to the district over the week-end and they all reported their limit of pheasants and a goodly supply of ducks and geese.

While Bassano and district has been noted for its hunting ground for a number of years, hunters report that this season is the best yet. Next year should be even better with the new breeding grounds built by Ducks Unlimited in Crawling Valley, Bassano and district has the opportunity of becoming one of the best hunting areas in Southern Alberta.

Wheat Quota Up To Ten Bushels

Bassano elevators have received word from the Canadian Wheat Board to the effect that the quota in this district will be raised from seven to ten bushels, effective Thursday, October 16th.

The quota in the quota here, now doubles that of last year, which was five bushels. This spring the quota was at seven bushels and now the raise to ten bushels will mean considerable to farmers who have been hard put to find storage space for the bumper crop they are now taking off.

Mr. Eric Boswell, assistant agent at the C.P.R. has received notice that his application to go to Toronto University for a year's course in connection with Army training has been accepted. He leaves Friday for Calgary and will leave shortly for Toronto.

Dr. and Mrs. W. G. Neilson, former residents of Bassano, and Miss McCenter spent the week-end at Hutton, the guests of Mr. and Mrs. Flanagan.

Mr. and Mrs. Sutermeister and children of Gleichen were holiday guests of Mr. and Mrs. Mel Short. Mr. H. Beeber left for the coast this week where he expects to visit relatives in Vancouver and Victoria.

Mrs. George Johnson had as her holiday guests her cousin, Mrs. Ted Larsen and aunt, Mrs. Alice Carlson both of Calgary.

Miss Betty Johnston, accompanied by her mother, Mrs. Jas. Johnston, left Monday evening for Winnipeg where her marriage will take place shortly.

It has been reliably reported that the chickens on the Plummer farm are cooking in the highest trees on the place since the family all arrived home over the week-end. No wonder!

Sunday, October Eighteenth

1942

THIRD VICTORY LOAN SUNDAY

In order to accommodate out of town residents, farmers, ranchers and others, the service on Sunday, October 18th of the KNEX PRESBYTERIAN CHURCH will be held at 2 O'CLOCK IN THE AFTERNOON. The address by the Pastor will be

Carrying Religion To Victory

Everyone is Welcome

Everyone is Invited

Everyone is Advised To

Go To Church On Sunday

HUSSAR NEWS

As Sunday, October 4th, was the seventeenth birthday of Mrs. J. C. Hought, she held open house on Saturday, and her many friends gathered to give her good wishes and gifts. On Sunday she received a long-distance phone call from her son, Louis. On Monday afternoon, the ladies of the town gathered in a surprise party for her, bringing her birthday cake, etc., and presented her with a silver purse as a token of the esteem in which she is held.

Mr. Henry Carlson is moving his household effects from Parkland, as he is entering the Service. His wife, the former Miss Lois Nelson, is expected here soon to remain until their new location is settled.

The Misses Dorothy LeGrande and Esther Brown, who are attending High School in Drumheller, were home for the holiday week-end.

Mrs. Annie Derrick and son, Johnnie, spent the week-end with relatives in Drumheller.

Mr. and Mrs. E. J. Bell left on Saturday to spend the night with Mr. and Mrs. Jason C. Bell and son Eddie, at Rosedale, then all five motored to Swallowwell on Sunday morning. They were joined by Mr. and Mrs. R. E. Brown of Arma, and they motored on to Dalburne to spend the week-end with Mr. and Mrs. W. R. McLean and family. They were joined there by Cpl. Bruce C. Bell, R.C.A.F., and Mrs. B. C. Bell and son Wade, who came down from Edmonton for the family re-union. They all returned to their respective homes on Monday afternoon.

The Hussar ladies, at a meeting held at the home of Mrs. Walls, opened the "patches" on the apron containing donations to the Christmas fund for local boys in active service and jingles giving to the boys.

There were \$18.00 on the patch, and \$8.10 in the boxes which had been in the stores, making \$26.10 for the fund.

There are seven boys in Active Service overseas, and several more in training or in service in Canada at present.

The committee, Mrs. H. D. Brown, Mrs. Annie Derrick, and Mrs. H.B. Stitt, plan to have the boxes on their way by October 15th.

A delicious lunch was served by the hostess, assisted by Mrs. H. Buckenmiller, Mrs. G. Montgomery

NOTICE

Due to lack of sufficient help, I am getting my milk delivery business on October 11st.

I wish to thank all my customers for their patronage in the past.

BILL FERGUSON

Sylvan Lake Man Hurt At Countess

A. J. Bellikka, 33, of Sylvan Lake is in Bassano hospital suffering from a broken bone in his leg and shock following an accident at Countess on Wednesday afternoon.

According to information received here, Bellikka had stopped his car on the south side of the highway in front of Cedar's store and had gone in to make a purchase. On returning to his car, a truck driven by Gordon Walker of Walker's Transport, coming west on the highway appeared to be coming straight at him. Bellikka jumped back toward the store and the truck hit him, breaking the bone in his leg.

Something that's not been seen in this country for several years occurred this week when 362 head of cattle belonging to Charlie McKeen were trail-herded to Dalem.

Canada Year Book Now Ready

The Dominion Bureau of Statistics announces that the 1942 Canada Year Book is now ready for sale and that any dealer having a copy of this valuable book place their orders immediately as the supply is limited. The price of the book is \$1.20 per copy which just covers the cost of paper, printing and binding. Orders should be sent to the King's Printer, Ottawa, Ontario. As a special concession to teachers and ministers, a paper-bound copy will be supplied for fifty cents, but the number that has been set aside for this purpose is restricted. Applications for paper-bound copies should be addressed to the Dominion Statistician, Dominion Bureau of Statistics, Ottawa.

and Mrs. A. Bulford.

The winning jingle is as follows: Just helping to cheer our boys away.

Who won't be home 'till a later day.

We don't want Hitler for our boss. So we'll help them put Victory across.

The jingle was written by Mrs. N. McLeod and she was the recipient of the apron.

Victory Loan Quota \$49,000

ORGANIZATION WORK NEARS COMPLETION FOR ALL OUT EFFORT

Antelope Season Opens October 15

The antelope season opened in this district on Thursday, October 15th. Under the Act this year only two bucks are allowed each hunter and no female antelope must be shot, or if they are must be turned in. No shooting of antelope will be allowed in the R.D. or in the bombing area east of Tilley. Antelope licenses are five dollars and may be obtained from the R.C.M.P. in Bassano.

Mrs. A. Pearson Dies In Majorville

On Saturday, October 10th, death came to an oldtimer of the Majorville district when Mrs. Augusta Pearson passed away at the age of 72 years, four months and 15 days. Mrs. Pearson was a native of Norway and was born in the city of Oslo. She and Mr. Pearson have resided in Canada for 31 years.

Funeral services were held in Knox Presbyterian Church, Bassano and conducted by the Pastor, Chas. P. Laine, assisted by Pastor Pollock of Armada. Interment was made in the Bassano Cemetery. A large number of floral tributes gave evidence of the respect in which the deceased was held.

CRAWLING VALLEY GROUNDS WILL BE OPEN TO HUNTERS

Contrary to a report published in the Recorder three weeks ago the Crawling Valley breeding grounds now under construction will not be a closed area, but will be open to all hunters during the duck shooting season. Officials of Ducks Unlimited say that these grounds were built for the express purpose of a breeding grounds for the ducks and that no thought of a closer area was in mind when the grounds were proposed.

Born at the Hospital

To Mr. and Mrs. C. D. Carmichael, Patricia, a son on October 14th, 1942.

To Mr. and Mrs. Harry Meldinger, Bassano, a son on October 16th, 1942.

R. C. NOTES

R. C. Services will be held at St. Columba Church on November 2nd, All Souls' Day. Father Morrow will officiate.

At a recent meeting held at the R. C. Ladies Altar Society, plans were discussed for their annual effort on behalf of Church expenses to be held on Saturday, November 2nd, in the Oddfellows Hall. Owing to war conditions a change will be made. Instead of afternoon tea a 25c supper will be put on from six to eight o'clock in the evening.

There will be the usual grab for the children and a Christmas hamper and home cooking counter at which children will be a specialty. A male of apron, needlework and oddments will also be held. Watch

Up two thousand dollars from the previous Victory Loan campaign, the new objective for this district is set at \$49,000, which is part of the \$20,000,000 required of the Province of Alberta.

At a meeting, called last Wednesday evening in the Orpheum Theatre by the chairman, Jas. R. Donaldson, plans were completed for the drive, which will commence on October 19th.

Two pictures were shown at the meeting, "The People's War" and "We March Together", to approximately sixty people, a good many of whom were salesmen and members of the committee. These were outstanding pictures of what Canada and the United Nations are doing in this fight against the Axis.

Pictures of the Dieppe raid were particularly interesting.

The present campaign will be conducted in much the same way as the previous ones, and the district will be the same as before.

Salesmen for the districts will be: Bassano, J. R. Donaldson, E. L. Strutt, James Shupe, Bert Bolton, W. F. McBeth, W. J. Redmond, C. F. Laine.

Crowfoot, Mrs. Fred Bulger and S. Rodbourne, Mapleton, E. G. Seely, Husar, E. J. Bell and others whom Mr. Bell will add to his committee. Gem, J. L. Ryan, W. S. Pollock, D. J. Hansen, George Freisen, Counsels, George McIntosh, Ralph Burrows, John Dalto, Jacob Janzen Latham will be handled from Bassano.

The same home program will be in effect as in the last campaign. A pledge flag, containing the Union Jack and the campaign emblem, which, in this case, is the Commando Dagger. The flag will be given to nine children put on Main Street in Bassano for the duration of the campaign.

ROSEMARY

(By Our Correspondent)

Miss Jean Eastman of Calgary is having a nice holiday with her parents, Mr. and Mrs. Roy Eastman.

School closed at 2:30 on Friday and the school staff attended the teachers' convention in Calgary.

The Misses Smith of Bassano were guests of Miss Bernice Nurn on Friday night and attended the harvest dance at the hall.

Mr. and Mrs. James of Raymond were guests of Mr. and Mrs. Stanford over the week-end.

Mr. and Mrs. Russell had the pleasure of having their daughters, Fern and Vivian of Taber, home over the week-end.

Mrs. Watson of Raymond was a guest of her parents, Mr. and Mrs. McLennan, for Thanksgiving.

The harvest dance at the hall on Friday evening was quite a success, considering the busy time, with thrashing at its peak.

Now that the hunting season is upon us one feels safer on his own land. Sometimes it is then a

for further details. Donations are coming in now on behalf of the hamper to be raffled by the R. C. Ladies Altar Society. A sack of flour has also been donated and will be raffled.

The Bassano Recorder

Member of the C. W. N. A. and the Alberta Branch of the C. W. N. A.

J. H. ROBERTSON, Editor

An Independent Weekly Newspaper
Published every Thursday at the
Recorder Building, Bassano, Alta.

Farm Machinery
Is Now Rationed

In order to divert steel to war industries the Wartime Prices and Trade Board announces rationing of all farm machinery. Fair distribution of all types of farm machinery

and equipment will be affected by the order.

Farmers claiming new equipment must state their need, file a statement showing the number of acres in crop, the number of acres in summerfallow, the number of horses, cattle, hogs and sheep on the farm, and a full description of the useable farm machinery on hand. In the case of a trade-in the farmer must give a full description of old machinery and state whether or not it can be repaired. If it can be put to service, he must state why he is trading it in. Complete reasons must also be stated if the farmer changes over from machinery suitable for horses, mules or oxen to power equipment.

The order provides that no one

may make more than one application for any equipment by entering an application through another dealer.

Dealers are governed by strict orders, and will be accountable to the administrator of farm and construction machinery and municipal services equipment for all such machinery in their possession and they will be responsible for obtaining the complete application form from customers.

The order, which became effective on October 8th, supplements a recent Board regulation reducing manufacture and importation of farm machinery down to 25 per cent of the 1942 figures, in some cases. The quota of repair parts was increased over that in effect during the past season.

Here and There

Customer: "I don't like the looks of that codfish."

Fish Dealer: "Lady, if it's looks you're after, why don't you buy a goldfish?"

Teacher: "Johnny, do you wish to leave the room?"

Johnny: Well, you don't think I'm standing here hitchhiking do you?"

Missionary: "Do your people know anything about religion, chief?"

Cannibal Chief: "Well, we got a little taste of it when the last missionary was here."

Gracie: "You ask if he's unusual? Why, last night we were out riding and the car ran out of gas."

June: "I thought you said he was unusual?"

Gracie: Well, he walked two miles to get more gas."

Father: "D in work, D in effort, D in conduct. That settles it. Wilbur. From now on, you and I are through."

Son: "Stop kidding yourself, pop. Just remember that I'm still an exemption on your income tax."

MONOGRAM
Canadian RYE

Adapted of Western whiskeys. A fine
old Canadian Rye - skillfully distilled -
perfectly aged - rich and mellow in flavor.
Made from selected Western grains.

12 oz. \$1.40
25 oz. \$2.65
40 oz. \$4.10



THE BRITISH COLUMBIA DISTILLERY COMPANY LIMITED

This advertisement is not inserted by the Alberta Liquor Control Board or by the Government of The Province of Alberta

Canadian Farmers: you have done well!
WARTIME PRODUCTION IS STILL GROWING!

HOGS

During the last
four years (Sept. 1
to Aug. 31) —



You produced*
of this amount...

1 Exports to our Allies (mainly to Britain)	170	300	485	556
2 Remaining for consumption in Canada**	226	251	274	282
	MILLIONS	MILLIONS	MILLIONS	MILLIONS

* Inspected slaughter. Does not include pork products used on farms or sold direct from farms to consumers, and backer shops, etc.
** Including army camps, ship stores, and general retail distribution.

The people of Britain want 20% more in the next twelve months than they obtained the last, and of the same time Canadians want more.

CATTLE

During the last
four years (Sept. 1
to Aug. 31) —



You produced*
of this amount...

1 Exports to our Allies (mainly to the U.S.A.)	102	72	86	128
2 Remaining for consumption in Canada**	400	410	448	482
	MILLIONS	MILLIONS	MILLIONS	MILLIONS

* Inspected slaughter plus carcasses (dressed weight basis). Does not include beef sold on farms or sold direct from farms to consumers, small butcher shops, etc.
** Including army camps, ship stores, and general retail distribution.

The United States will take your surplus cattle and of the same time Canadian consumers want more.

MR. FARMER: You have increased your Pork Production by 11% per cent. You have increased your Beef Production by 20 per cent. You fed all the grain you had last year. There is more food grain in Canada this year than can be fed. There is a market for all the hogs and cattle that you can feed this year. Average prices for hogs and cattle during the coming year will be higher than the average for the past year. We know that you will continue to produce all you can. Your potential war effort is being put to the test.

DOMINION DEPARTMENT OF AGRICULTURE, OTTAWA

Honourable James G. Gardiner, Minister

CONVERSION SURPLUS
WHEAT INTO ALCOHOL
RUBBER IS ADVOCATED
ERECTION OF DISTILLERIES IN WEST
PROPOSED BY LINE ELEVATORS

"Necessity of finding new sources from which to derive essential products for successful prosecution of the war has created opportunities for expansion of the industrial utilization of Canada's surplus wheat. The Allied forces are faced with the necessity of immediately creating synthetic rubber and various forms of alcohol from products which readily lend themselves to this conversion," according to a statement issued today by the North-West Line Elevators Association.

"Wheat can be used in large quantities for manufacture of higher forms of alcohol for conversion into synthetic rubber. Wheat is not only a valuable source of food, but is also a valuable source of raw materials required by fast-moving fighting planes and bombers," the statement continues.

"More than two and one-half years prior to the outbreak of war Line Elevator Companies advised, before the Tupper Royal Grain Inquiry Commission that the Government give practical assistance in determining the possibilities of finding additional uses for farm products. Following this, the Line Elevator Companies representative visited the principal research laboratories in the United States to make a report on the possibilities of wheat being used for products being utilized in industrial products. This report, which was made before the Dominion Government, indicated that wheat is a valuable source of raw materials for the manufacture of motor fuel. The Government was then urged to erect experimental motor fuel plants and to establish laboratories devoted especially to conduct research in finding new and expanded uses for wheat and other farm products.

"Canada's carryover of old crop wheat at July 1st, 1942, was 61,625 bushels. The 1942 crop is estimated at 257,000,000 bushels, an all-time record. The Government has indicated that it will take delivery of 257,000,000 bushels of the 1942 crop."

"With the Japanese at her front gates Australia, in July of this year, put into operation a plan for four distilleries for conversion of wheat into power alcohol. When Australia's present power alcohol project is completed she will have four distilleries producing annually 12,000,000 gallons using approximately 5,000,000 bushels of wheat each year. The plan is to develop industrial uses for wheat in the period of stress and danger as she is now passing through it. It would be possible for this continent to likewise find new uses for our large surplus stocks of wheat."

"Nothing constructive is being accomplished to meet the present problem of the wheat farmer. It is true that an International Wheat Conference, in recent months, has met for meetings. This conference was attended by representatives from Canada, Argentina, Britain, Australia and the United States. Certain conclusions were reached, to come into effect after the war."

"It is most difficult to share any opinion that an International Wheat Conference, as such, at this time of war, can or will have any appreciable effect on the post-war wheat situation. For any conference to be effective it must be attended by representatives of interested Nations, and particularly by those Canada and the United States countries expect as wheat post-war customers. Such a conference is, of course, now impossible and may be for some period of time after the close of hostilities. Presently, the Wheat Conference did nothing to solve past and present wheat problems and there is little reason to expect any worthwhile results from future conferences. Importing countries have shown in the past that they will buy wheat from whence it can be most cheaply purchased," says the statement.

"Importing countries frowned on the attempts made by wheat exporting countries to dictate wheat prices in the decade following the war. These attempts added to their desire for self-sufficiency in production of foodstuffs. Both man and nation will resist price dictation and monopoly in the necessities of life. No wheat exporting nation or combination of wheat exporting nations, could long maintain a price cartel on wheat which would prove satisfactory to both producer and consumer. The likelihood of time for opposing forces are too remote to hope that any International Council, regardless of how powerful, could fix a price which would result in Canada maintaining her role as the breadbasket of the world. Argentina demonstrated during the term of the last World War Agreement that export quotas mean little or nothing when a country has a commodity on its shelves that its farm population has produced and must sell."

"Expanded Markets in Selling — The position taken by the Line Elevator Companies, prior to the war, was that solution of the wheat problem lay in expanding existing markets, locating new and profitable markets and uses for wheat and return to free international exchange of goods, rather than restricting sales of wheat abroad. This still is the policy of the Line Elevator Companies. In the return to free international exchange of goods, as soon as possible after the war, the real hope of the wheat farmer, meanwhile every possible avenue of expanding uses for wheat must be developed."

"Wheat farmers have met the demands of the Federal government in relation to wheat storage. The Canadian Wheat Board, by law, is permitted to store 100,000 bushels of the 1942 crop. That will be the balance of the 1942 crop to approximately 247,000,000 bushels.

"Canada and her Allies need high test motor fuels for their fighting airplanes. The higher forms of alcohol are also used for synthetic rubber and alcohol in greater quantities than ever before. These necessary supplies can be obtained through conversion of wheat into various forms of alcohol, such as ethyl alcohol, butyl alcohol and isobutylene alcohol and which in turn can be converted into rubber."

"Distilleries Located in West — Unfortunately the Line Elevator Companies were not successful, prior to the war, in the early 1920's, in having the Government support the erection of distilleries for the conversion of wheat into alcohol. At that time it was more simple to secure the material and labor required for the erection of necessary plants to produce wheat into alcohol. The Government, in the early 1930's, in November 1931 the output of all distilleries will be directed to the manufacture of commodities required in the production of synthetic rubber and alcohol and explosive needs of the Allies. To adequately meet the situation action should be taken to determine the advisability of erecting distillery plants at strategic points throughout the West for war purposes in which wheat would be converted into alcohol required in the manufacture of synthetic rubber and into high test motor fuels for airplanes. The placing of these plants at central points in the Western wheat area would to that extent release railway equipment and labor for other war uses instead of being sunk in grain from the prairies to Eastern Canada."

"In addition, the large cane sugar refineries located on the east and west coasts might be converted for use in manufacturing wheat into alcohol for war purposes. There is difficulty now in importing sugar cane and Canada is approaching the stage where she will be dependent for sugar on domestic sugar beets. This development would leave the cane sugar refineries with no useful function. The best sugar factories can convert a vast amount of cane sugar in a year in extracting sugar from beets. The reason for this is that sugar content in beets drops rapidly three or four months after they are harvested. Possibility of using the large beet sugar factories located in Manitoba, Alberta and Ontario for utilizing surplus wheat in our war machine during the remaining eight months of the year would be studied.

"Large scale utilization of wheat for industrial and war purposes would enable the government to increase its purchases of wheat from farmers beyond the 250,000,000 bushels which it now proposes to accept."

"While valuable time has been lost it is still not too late for the Federal Department of Agriculture to lead the way in finding a solution for the surplus wheat problem. Reducing wheat acreage is no solution for the areas of Western Canada which are suited only to growing wheat. Neither are export wheat quotas the solution. Expanded uses now in the post-war statement continues."

Nothing Matters Now—But Victory!

EDWARD J. McCONICK
B.A., LL.B.
Barrister, Solicitor, Notary
of 215 Lancaster Bldg., Calgary
Will be in his Bassano office
on Saturday, October 24th
in the Imperial Hotel

Dr. A. G. Scott

M.B., L.M.C.C.

PHYSICIAN & SURGEON

Telephones

Office 47 - Residence 181

A. T. Connolly

REGISTERED OPTOMETRIST



Broken Lenses Replaced from

Prescription or pieces.

Absolute Satisfaction Guaranteed

QUICK SERVICE

W. S. Playfair

Agency for

COAL AND WOOD

Feed and Draying

Phone 26, Opposite Depot

MILK AND CREAM

Fresh Milk and Cream Delivered

Early Every Morning

BILL'S DAIRY

Our Customers Remain

Satisfied.

Dr. W. F. Keith

Dentist

Phone 83 Bassano

Dr. B. E. Barlow

VETERINARIAN

BASSANO ALTA.

The doctor was visiting Ratus' wife to deliver her twelfth offspring.

While riding along with Ratus he saw a duck in the road.

Doctor: "Whose duck is that?"

Ratus: "That ain't no duck. That's the stork with his legs over off."

"Is your husband a bookworm?"

"No, just an ordinary one."

ORPHEUM

THEATRE

—BASSANO ALBERTA—

Friday and Saturday

October 16th and 17th

WILLIAM POWELL

and MYRNA LOY

in

THE SHADOW

of the

THIN MAN

FRIDAY and SATURDAY

October 23rd and 24th

RICHARD DEX

KENT TAYLOR

EDGAR BUCHANAN

in

TOMBSTONE

Show Starts At

8:30 p.m.

Church Announcements

Knox Presbyterian Church

Sunday, October 19th, 1942
VICTORY LOAN SUNDAY
CHARLES F. LAINE, Pastor

St. Columbus Church

BASSANO ALBERTA
REV. JAMES MORROW—PASTOR

Church of England

BASSANO ALBERTA
Sunday, October 11th, 1942
Evening and Sermon at 3 p.m.
Everyone Welcome
Rev. Selwyn Evans

Glasses used in making jellies should not be too tall. Shorter glasses, such as the regular commercial half-pint size, are very satisfactory. Molds of jelly removed from them are not so likely to break as those removed from taller glasses.

BREAD INSURANCE FOR ONLY 2¢ PER CAKE



FULL STRENGTH DEPENDABLE IN THE AIRTIGHT WRAPPER

BEEF PRICES NOW GO UP

Upward revision of the wholesale ceiling prices of beef and stricter control of retail prices is announced by the Wartime Prices and Trade Board.

The wholesale price level will advance seasonally until June at which point it will be 25 cents per hundredweight above the ceiling prices announced last June. It is stated that next June the Board intends to declare the June price as the only ceiling, and the prices will be left free to fluctuate, seasonally, under that ceiling, in accordance with actual market conditions.

If beef shortages appear to be more than temporary, rationing will be introduced, the Board announces in a statement that plans for meat rationing are being studied and prepared.

The Board states that cattle prices, as distinct from beef prices, will not be subject to actual ceiling at present. If recurrent beef shortages should cause a black market forcing cattle prices to unduly high levels, it will be necessary to impose livestock price ceilings.

But the Wartime Food Corporation is prepared to buy cattle if at any time a surplus supply threatens.



Dr. K. W. Heston
Director, Agricultural Department
North-West Live Elevators Association

Farmers and the Victory Loan
War loan contractors will be hard at work again on October 15. The announced objective for Canada's first victory loan is 750 million dollars.

The finance minister, whose difficult task is to find the money to pay the country's war bills, states that the loan must be well oversubscribed. Many plans are being laid to insure success of the loan. One of these is of particular interest to farmers. It is the "victory ticket" method.

The victory ticket is simply an order authorizing the buyers of any farm product, which has a ready cash market, to withhold a part of the proceeds from produce delivered immediately or in the future to pay for a war bond or regular war savings certificate purchase. When remitted to provincial headquarters of the National War Finance Committee, securities equivalent in value to the proceeds received will be sent to the farmer.

Elevator companies, packing companies, produce dealers, livestock commission firms, grocery operators, local merchants, etc., will all be made thoroughly familiar with the plan and will be supplied with the necessary forms. Thousands of farmers have been doing a superb job in producing those food commodities urgently needed for war. These same farmers want to do more. They are anxious to support the victory loan. It has, however, been impossible for many to buy war bonds, savings certificates for the reason that, at the time of the campaign, they just have not had the ready cash. This new plan will be welcomed by farmers. They will see it is an opportunity to assist just that much more in winning the war—Contributed by T. B. Pickering.

INCREASE MARKETING QUOTA FOR COARSE GRAINS

Beginning October 1st, the Wheat Board announced that the general marketing quota per seeded acre of oats and barley would be raised to ten bushels. The Board does not guarantee there will be immediate space in country elevators for acceptance of this increased quota but promises to continue its endeavors to distribute the total available space as fairly as possible.

ens to depress cattle prices unduly, and after applying a reserve supply for domestic consumption will export any remaining surplus cattle.

Retail prices will be more strictly controlled. The Board states that it is considering an order defining standard cuts of beef. Retailers may not sell for more than their margin obtained in the basic period and the Board now orders that no retailer may sell for more than seven cents per pound above his cost, whether he obtains a whole carcass or a wholesale cut.

You're Right—FARMING IS A GAMBLE

Hall Rent Frost Drought Grain-shoppers Beet Web Worm Wheatstem Saw Fly	plus	"Celling" Prices Low seed returns Price fluctuations Fingered elevators Limited wheat market Embargo on hog exports U.S. cattle market closed	and	Labor shortage More school leavers No new machinery Higher land taxation No farm wage "ceiling" Farm truck regulations Rising production costs
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BUT more than 40,000 Alberta farm men have joined our Armed Services

THEIR Gamble Is Against DEATH and INJURY

Despite our Difficulties at Home

Let's Back Them . . . by

BUYING THIRD VICTORY LOAN BONDS

If you cannot buy bonds for cash, or by instalments, ask for details of the

VICTORY TICKET PLAN

NATIONAL WAR FINANCE COMMITTEE

VICTORY LOAN DRIVE FOR \$750,000,000 OPENS MONDAY



We will push on to Victory!

WHEN FRANCE FELL, and Britain stood with her back to the wall, one strong jaw jutted out, and the grip of one clenched fist shook the Empire.

It was Churchill hurling Britain's decision across the channel. *Quit? . . . Never! . . . Fight!* . . . Yes, through the bill of adversity till victory is won.

Today Canadians face challenge after challenge with the same unconquerable spirit. Today we are asked to do without so that our fighting men will have everything they need—when they smash straight into the heart of enemy defences.

Canada's ringing answer to this latest challenge will be:

"Yes, we'll fight with the last ounce of our strength, and the last dollar we can earn and save."

Canada's Victory Loan drive opens Monday. Canada's Victory Loan representative will ask for your answer soon. Will it be "No, I do not choose to do my part?"

Or will it be "Yes! Yes! Yes!!! I will buy Victory Bonds! I will lend all my support to help make victory sure."

You will be laying up for yourself the best of all investments—VICTORY BONDS are backed by all the resources of the Dominion of Canada; they yield a fair rate of interest; you can borrow against them; and they are readily salable when you need the cash.



WEAR YOUR COMMANDO DAGGER

It is a symbol indicating that you have bought the new Victory Bonds.

HOW TO BUY

Give your order to the Victory Loan salesman who calls on you. Or place it in the hands of any branch of any bank, or any other trust company. Or send it to your local Victory Loan Headquarters! Or you can authorize your employer to pass a regular payroll deduction plan. You may buy \$10, \$20, \$50, \$100, \$250, \$500, \$1000 and larger. Salaries, bank, trust company or your local Victory Loan Headquarters will be glad to assist you every step of the way in making out your order form.

NOTHING MATTERS NOW BUT VICTORY.. Buy THE NEW VICTORY BONDS

PL-32

NATIONAL WAR FINANCE COMMITTEE

LOUIS CONN PHONE 7

Ladies! A FEW KAYSEE SILK STOCKINGS LEFT AT OLD PRICE. ALSO A FEW PAIR OF RAYON HOSE, FORMERLY 60c, CLEARING AT **50c**

LARGE SELECTION OF DRESSES, SKIRTS, AND BLOUSES FOR WOMEN AND CHILDREN AT GREATLY REDUCED PRICES

GET YOUR NEEDS WHILE STOCK LASTS!

MEN'S and BOYS WEAR

A LARGE SELECTION OF SHOES FOR THE WHOLE FAMILY A VERY NEWEST STYLES

A NEW SHIPMENT OF J. B. STETSON HATS, IN THE LATEST STYLES, HAS JUST ARRIVED.

A LARGE SELECTION OF SHOES FOR MEN, WOMEN AND CHILDREN

A NICE SUPPLY OF MEN'S LEATHER AND SUDE JACKETS JUST IN. FROM SIZE 36 UP.

VEGETABLE SPECIAL—PEAS, CORN, TOMATOES, PORK & BEANS **1.00**

PICKLING VINEGAR **1.00** 8 FOR 1.00
White or brown.

We still have a large stock of jams, syrups, strawberries, raspberries, peaches, apricots, blackberries and loganberries.

FLOOR WAX—Black Cat **39c** Large Tin **1.00**

LARGE SELECTION OF CAKES, PASTRIES AND BREAD IN DAIRY

FRESH CANNING FRUIT ARRIVING DAILY. WE ALSO HAVE A BIG STORE OF CANNING ACCESSORIES

FILCHARDS—2 tins 35c, or 6 for **1.00**

FRUIT CAKES—39c 25c to 1.00

SOAP FLAKES—Large 60c pkg. Size 3 Box **1.00**

FRUIT SPECIAL—7 TINS FOR **1.00**

CHOCOLATE MALTED Large **39c** 1 pound **35c**

LADIES!**SMART WOOL COATS**

Fur trimmed, Chamols lined. Good looking fur fashion, Smart, for Warmth, Comfort and Style

★

HOUSE OF HOBBERLIN

Tailored To Your Measure

MEN'S AND WOMEN'S

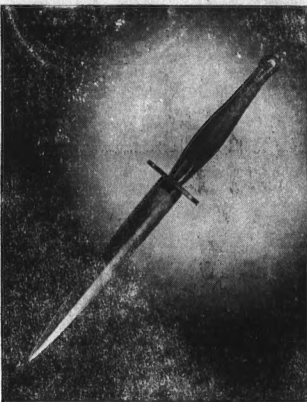
SUITS

New Fall Patterns Just In!

★

James Johnston

Est. 1911 "The Quality Store" 1942



The Victory Symbol

**SAVING
IS
SERVING**

**Buy WAR SAVINGS
CERTIFICATES
Every Week!**

Space donated by the
Brewing Industry of Alberta

New Bacon Agreement Brings Higher Prices

Britain Wants \$75,000,000 Pounds
Of Bacon Under New Agreement

The fourth Bacon Agreement with the British Ministry of Food calls for the shipment, in the 1942-43 twelve-month period, of 875 million pounds of bacon and pork products, an increase of 75 million pounds over 1941-42. Hon. James G. Gardiner, Dominion Minister of Agriculture, stated last week. The price to be paid under the terms of the fourth agreement is an average price of \$21.75 per 100 pounds. A grade Willshire side at seaboard. This is an advance of about 10 per cent over the price of \$19.77 paid under the 1941-42 Agreement.

Although the shipment of 600 million pounds under the present contract will not be completed for a few weeks, the price to be paid on next year's contract went into effect on October 5th. The funds necessary to provide for this increase in price on the balance to be delivered before the new Agreement becomes effective will be drawn from reserves accumulated by the Bacon Board on its operation during the past year. Effective Monday October 5th, the price paid by the Canadian Government for top quality Willshire sides, a grade No. 1 sizeable, was \$21.85 per hundred pounds at seaboard instead of \$19.80 as previous to October 5th.

When the 1941-42 Agreement was signed, it was estimated that the export price of \$19.77 would support hog prices at a minimum level of about \$10 per hundred pounds live weight at Winnipeg. The 10 per cent increase in the export price for bacon will provide an equivalent increase in hog prices, or a minimum price of about \$11 per hundred pounds, live weight at Winnipeg, during the coming year.

During the past year hog prices rose considerably above the export level as a result of the extra benefit to be found in the domestic market. During the past three weeks hog prices have weakened, following a further reduction in the domestic market. The increase in the price to be paid for bacon by the Canadian Government will immediately advance hog prices to the corresponding price that is being paid for bacon under the new Agreement.

To meet the shipments requested by Britain and domestic requirements will require the largest production of hogs in the history of Canada — approximately 7,500,000 hogs. While hog production has been substantially advanced in Canada since the outbreak of war, principally due to the co-operation and industry of the farmers, even greater efforts will be necessary consequent upon the urgent needs of Britain. To fulfill the new Agreement, will necessitate an increase of about 25 per cent in hog production in Western Canada and about 15 per cent in Ontario and Quebec. This year's record feed grain crop will undoubtedly be an important factor in the increased production of hogs necessary to meet the requirements of the new contract.

Farmers are urged by the Agricultural Department to undertake an intensive breeding program, especially during the next few weeks.

**NOTHING MATTERS NOW—
BUT VICTORY!**

CLASSIFIED

GET "JET" HOT STOVE POLISH
Cleans, polishes, "cooking-hot"
steel stoves. Won't blacken.
Stores sell "JET".

FOR SALE—Dining room suite and
household furniture. Apply to G.
Howard, Bassano, P.O. Box 228.

FOR SALE—Case 28 x 46 separator,
Roller Bearing machine.
Good condition. Complete with
bait. Apply to E. Moder, Rose-
mary, Alberta.

FOR SALE—Household articles, 1
sewing machine, 1 3/4-bed, springs
and mattress. Apply Miss A.
McCarter.

FOR SALE—Bath tub, galvanized,
round cream color, table kit-
chen table with drawer, cream or
milk can, preserving kettles, pie
tins, pudding dishes, and other
kitchen utensils. Apply Mrs. C.L.
Smith.

OTTAWA ORDERS SIX HOLIDAYS

Six days, including Christmas and New Year's have been set aside by order-in-council as only days, apart from Sunday, which employees should observe as statutory holidays. It was announced by Hon. Humphrey Mitchell, federal minister of labor. The days are New Year's Day, Good Friday, July 1st, Labor Day, Thanksgiving Day and Christmas.

The order only recommends that the holiday be observed by employers and employees. It also provides that "reasonable opportunity should continue to be allowed employees for the performance of religious duties." The provisions of the order are obligatory for federal civil servants throughout Canada.

School Supplies

FOR

ALL GRADES

★

STILES THE DRUGGIST

"THE RXALL STORE"

Subscribe To The Recorder

Andrew McKee

DRY GOODS DEPARTMENT

LADIES . . .

We carry a complete line of Silk and Lisle Hose. From 85c to \$1.25 Newest Shades

A very nice selection of Prints and Flannels

Flannelette Sheets

Manor cotton sheets

Wabasso pillow cases

MEN'S WEAR DEPARTMENT

A COMPLETE LINE OF WORK SHIRTS AND OVERALLS, ALSO DURABLE WORK SHOES THAT STAND FOR HONEST WEAR. ALL AT VERY MODERATE PRICES.

★

MEN!

If you are looking for Work Gloves, we have a full range to offer at Very Reasonable Prices!

GROCERIES

FRESH FRUITS

THE FRESH FRUIT SEASON IS GETTING WELL ALONG, BUT WE SHALL CARRY SMALL QUANTITIES AS LONG AS THE DEMAND WARRANTS.

★

AS USUAL WE CARRY A VERY COMPLETE LINE OF STAPLE GROCERIES, AT THE SAME MODERATE PRICES.

★ ★ ★

Pickling and canning season is about over. We still have a very complete line of all spices procurable

★ ★ ★

CALGARY BREAD, CAKES and BUNS FRESH EVERY MORNING

ALWAYS
AT
YOUR
SERVICE



PHONE
9
FOR
PROMPT
DELIVERY